

23rd
Annual Awards and
Benefit Gala



*Strengthening The Arc
Mid-South Through
Superheroes*

Saturday, October 13

6-8 p.m.

Hors d'oeuvres and cash bar

**Memphis Botanic Garden
750 Cherry Road
Memphis, TN**

Annual Gala 2018 Sponsorship

Celebrating 68 years of supporting Individuals with disabilities

\$25,000 - Presenting Sponsor

The Presenting Sponsor will receive these benefits:

- Three VIP tables with your company or family name featured on the tables
- Name and logo will be featured on the Gala event signage, invitation, program, and in all advertising for the luncheon
- Exclusive banner on The Arc website for one year
- Will be promoted at all events throughout the year as a Presenting Sponsor
- Name / logo incorporated with gala logo in the event master graphic and featured in custom sponsor recognition on screen in ballroom
- Full page, four-color ad in the inside cover of the program booklet

\$20,000 – Patron Sponsor

The Patron Sponsor will receive these benefits:

- Two VIP tables with your company or family name featured on the tables
- Name and logo will be featured on the event signage, invitation, program, and in all advertising for the Gala
- Name / logo included on all auction bid cards as a Patron Sponsor
- Full page, four-color ad in a prime location in the program booklet
- Name featured in custom sponsor recognition in ballroom

\$5,000 - \$10,000 – Fund-A-Need Sponsor

The Fund-A-Need Sponsor will receive these benefits:

- VIP seating for 15 with your company or family name featured on the table
- Company name / logo on the presentation projected on screen during the program
- Name and logo will be featured on the event signage, invitation, program, and in all advertising for the Gala
- Name featured in custom sponsor recognition in ballroom
- Full page, four-color ad in the program booklet

Fund- A- Need Sponsor

- One week of residential summer camp for 10 campers
- GED preparation material for 25 students

\$1,500 - \$2,500 – Community Leader Sponsor

The Community Leader Sponsor will receive these benefits:

- General seating for 10 guests with your company or family name featured on the table
- Name featured in custom sponsor recognition in ballroom
- Full page, four-color ad in the program booklet
- Name and logo will be featured on the invitation, program, and in all advertising for the event

Please list company/family name as it should be recognized in our promotional materials.

Please make checks payable to The Arc Mid-South

Payment Options:

Check enclosed ___ Visa or Master Card ___ Bill Me ___ or Pay online at www.thearcmidsouth.org/gala2018 ___

Sponsorship Level: _____ or I would like to Donate \$ _____ or Sponsor a Table \$ 1,000 _____

Name on Card: _____

Account Number: _____ Expiration Date: _____

Signature: _____ Date _____

Contact Information:

Contact Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____ Phone: Fax: E-Mail: _____

Please send completed sponsor forms to: The Arc Mid-South – Development Office

3485 Poplar Ave., Memphis, TN 38111, 901- 327-2473 fax 901-327-1197 or email cileaper@thearcmidsouth.org.

Your support of the 2018 Arc Mid-South Gala has many benefits:

- Aligning your company and your name to the crucial cause of improving the lives of people with intellectual and developmental disabilities
- Boosting your company's reputation in the community
- Increasing positive name recognition and brand awareness
- Fostering relationships with current and emerging community leaders



Outcome of your Support:

In fiscal 2017, The Arc Mid-South provided:

- respite care for 20 families
- 504 vocational and basic skills training hours for 92 clients
- a week of summer camp for 26 individuals
- monthly weekend retreats for 23 people
- in-home Elder Care for 23 senior citizens

Here's what guests have said about past Arc Mid-South Galas:

"The Arc Gala is a great opportunity to interact with other corporate and community leaders."



"Very fun. The variety of entertainment is great..."

"Our employees who attended thanked us for the opportunity to be involved in a very special evening and get behind a cause that is so important in helping children with autism, Asperger's, Down syndrome and other disabilities."

"The whole evening was a testament to walking the walk."